

President's Message

I hope this message finds all of you healthy and heading into a successful 2022. The Fraternal Housing Association (FHA) met last September in Memphis, TN after taking a year off due to the Pandemic. It was wonderful to have all our illustrious housing professionals and business partners together again! We shared about where housing is after an unprecedented two years and where we are headed. I am thankful for all the expertise that was in the room and our ability to share from a wealth of different practices and processes in order to assist all of us to have stronger housing.

We elected a new board as Michelle Camarco and Mike Fouts rotated off and Greg Somers, SAE and Casey Keller, Sigma Kappa joined the board. Since we met, we also welcomed John Reineke, Beta who replaced Cassie Sherry as she embarked on a new position with Holmes Murphy. We look forward to a momentous year of strategic partnerships and collaboration. The two themes for this next year are growing the organization and providing resources and a platform for sharing best practices, problem solving and bouncing innovative ideas in the realm of Greek housing. We love seeing fresh faces every year at the conference including more men's and women's fraternal housing professionals. We think this is what makes us unique among all the many venues we have an opportunity to attend. We believe we are stronger together than apart!

In the weeks ahead, we are working to build a database that would be available to all FHA members and would have meaningful information to aide in understanding the landscape at the campuses we find ourselves. To this end, we ask for your assistance in a survey that will be out soon that enlists your most needed information. This will help us to determine what data points are most relevant and impactful to the group as a whole.

Make sure to mark your calendars for September 18-21, 2022. We look forward to our next in-person meeting together!

Mandy Reymann

Director of Housing Operations, Delta Gamma Fraternity Housing Corp.

Join the FHA Listserv

Have questions about how others are working through a situation? Inquiring about property on a campus? Join the FHA Listserv community for any professional staff member of a Greek organization. Email fraternalthousinginc@gmail.com to get added.

We would love your feedback if a larger listserv group for strategic partners or the whole association would be helpful.



FRATERNAL HOUSING
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Newsletter

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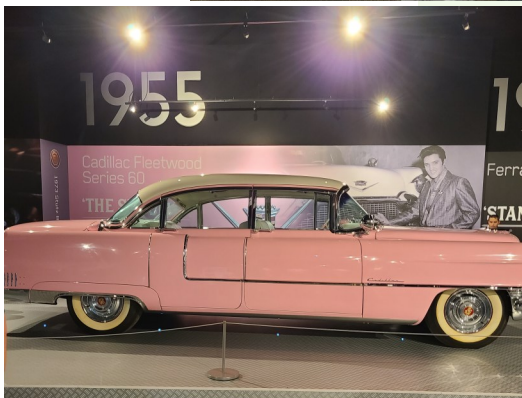


Walkin' in Memphis: 2021 Annual Conference



After a year of being away, colleagues, and strategic partners were able to join together for an amazing annual conference in Memphis, Tennessee. The “blues” were throughout the conference from the Graceland Hotel as our host site, an evening networking at the Presley Motors Automobile Museum, and a social outing for live blues music at BB King’s Blues Club. This year’s conference had the highest attendance to date as we continuously try to expand our reach to national organizations and strategic partners. A shout out to our strategic partners who supported the conference making it possible for us to gather!

Conference sessions included legal updates, housing structure models– will quarantine spaces ever go away, all things insurance, food service reimaged from COVID-19, technology’s future in our houses, marketing campaigns for Greek housing, trends in construction, financial reserves-how much is enough, and a round table discussion forum. The conference concluded with the election process for the FHA board, the introduction of association committees, and recognition of Michele Camarco’s hard work in coordinating the conference.



Save the Date!

2022 Fraternal Housing Association Conference is scheduled for September 18-21, 2022 at Hilton Lexington Downtown in Lexington, Kentucky this fall. There will be opportunities to explore some Kentucky staples: horse racing, bourbon, and blue grass while we join in fellowship to learn from peers in the industry. More information relating to registration, events, and session topics coming later this year.



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We Want to Hear from You

We have put together a pre-conference survey to gather your feedback on what you want to see at the annual conference. The survey is open for all to participate. Please take 5 minutes to share your thoughts with us here: <https://forms.gle/4oqb4oI4KZAh6yAr9>

Stay Tuned

We are hoping to plan future Happy Hours and Lunch & Learn opportunities with a little more focused topics to help conversation. Stay tuned for those engagement opportunities coming up.

A new FHA website and communication tools are coming soon! As the association continues to grow and evolve we are upgrading our infrastructure. These new resources will become the permanent home for member communication, association information, data, projects and information for the annual conference. Look for the new website and communication tools later this spring!

FHA Board

FHA President -
Mandy Reymann
Delta Gamma Fraternity
Housing Corp

FHA Treasurer -
Greg Somers
SAE Financial & Housing Corp

VP of Annual Conference -
Casey Keller
Sigma Kappa National
Housing Corp

VP, Technology -
Matt Higgins
Richmond Property Group

VP, Communications -
John Reineke
Beta Theta Pi

Ex-Officio Board Member -
Rob Derdiger
Alpha Epsilon Pi

Upcoming Resources

- Top 10 Mistakes in Managing Greek Housing
By Alpha Fraternity Management
Are you doing everything you can to generate an appropriate revenue stream and preserve your housing asset? Allan Lutes discusses the top 10 mistakes we see chapters make that keep them from achieving greater success.” Register [here](#).
- Virtual Learning Experience
Fraternity Executives Association (FEA)
In partnership with Plaid, LLC and Howspace, FEA has launched its own learning experience platform to provide our members with engaging virtual events and a robust digital learning experience. The platform allows users to build an interactive journey for organizational development, transformation, and change initiatives.
In order to participate in webinars, roundtables or access any of the resources you will need to register for the learning experience platform. You can easily and quickly register using [this link](#).
- Shelley Sutherland House Directors Institute
by CSL Management
June 20-23, 2022 in Nashville, Tennessee. Learn more [here](#).

UJ-Eighty Corp Update

One of the goals of The Fraternal Housing Association is to advocate for the position of our industry when it comes to rights as owners, lessors, and lessees of special purpose properties. In September 2021 FHA teamed up with the Fraternity Forward Coalition to file an amicus brief on behalf of UJ-Eighty to encourage the supreme court to hear their case. You may recall that this case had to do with the authority of the town of Bloomington, Indiana to tie zoning of a property owned by a house corporation to university recognition of a tenant chapter. Although the court of appeals struck down the zoning code, the Indiana supreme court reversed the decision. The supreme court ultimately decided not to hear the case; striking a major blow to our property rights in the state of Indiana and placing them at further risk elsewhere. Similar zoning codes are in place on several major campuses and the trend to change zoning codes in this way is gaining further traction. FHA member organizations may recall that similar changes in zoning were the impetus for several men's groups to withdraw from recognition at University of Michigan in order to preserve their grandfathered zoning status in Ann Arbor.

To read more about this case click the link below:

[Fraternity House Corporation Seeks Writ of Certiorari From the Supreme Court of the United States in Bloomington Zoning Case - Fraternal Law](#)

Rob Derdiger
Chief Executive Officer, Alpha Epsilon Pi Fraternity



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Thank You to our Strategic Partners for Sponsoring the 2021 Annual Conference

Alpha Fraternity Management
Bank of Indianapolis
Campus Cooks
College Fresh
CSL Management
Delta Gamma
ElevateIMS
Esponda Associates
Favor & Company
Fraternal Law
Gill Grilling
Greek House Chefs
Holmes Murphy
Krittenbrink Architecture
Lancaster-Schert Equipment
National Bank of Indianapolis
OmegaFi
Pennington & Co
Residential Capital Corp
Revela
Risk Management Foundation/
Sigma Chi
Rowland Design
The Kalos Group
TrenorHL Architects
Upper Crust Food Service